



## BIS-MECHANICAL AD-MAD SUMMARY



 **Date: 21<sup>st</sup> February 2025**

 **Time: 11:30 PM – 12:00 PM**

 **Faculty Co-ordinator: Prof. N N Khobragade**

**Student Co-ordinator :Aditya Suryavanshi**

The Ad Mad was a fun and creative event where participants, created and presented innovative advertisements for products or acknowledgment of BIS standards and services. The competition tests their marketing skills, creativity, and ability to engage an audience within a short span of time.

### **JUDGES:-**

- 1. Prof. A A Uplap**
- 2. Prof. U S Wankhede**


### **Event Winners:**


#### **1<sup>st</sup> Rank – Team dynamic boys**

- **Shubham Nannaware**
- **Muzzamil Shaikh**
- **Tanmay Kamble**
- **College: Government College of Engineering, Nagpur**

#### **2<sup>nd</sup> Rank – Team latent**

- **Aditya Thombre**
- **Rohit Wagh**
- **College: Government Polytechnic, Nagpur**

 **Total Participation: 3 Teams (7 Participants)**

 Congratulations to the winners and heartfelt thanks to all participants for their dedication and enthusiasm! This event has provided valuable knowledge and experience that will be beneficial for future careers. Wishing everyone success ahead!